



Online Two-week Faculty Development Programme

(20th July - 31st July, 2020)

on



COVID -19 New Age Teaching Pedagogy: Innovative Tools, Techniques and Research Methods for Efficient Business Management Teaching in Digital Era

Organised by

Atal Bihari Vajpayee School of Management & Entrepreneurship
Jawaharlal Nehru University, New Delhi-110067

Introduction:

In this era of Globalisation, Indian education is passing through an important phase where educators are learning various techniques & theories for effective teaching and research. Also, the current pandemic scenario worldwide with its limitations to interact and meet people in physical space has forced many industries to change their delivery patterns and adopt innovation to survive. Hence, adopting disruptive innovation becomes a key to successful teaching and learning too.

Academicians around the world have been tasked with changing their traditional face to face classroom teaching to remote teaching and at the same time dealing with the creative research methods with many alternatives available to find out the real gap in the market and to keep themselves updated. This FDP will provide an opportunity to participants/academicians to refine and re-tune their approach and skills of teaching/research in today's digital era and aims to provide:

- Innovative tools, techniques and research methods for business management teaching in the digital era.
● To equip academicians towards understanding the recent advancements in technology along with its application to management education.
● To get a deep understanding of modern teaching & learning tools



About Jawaharlal Nehru University (JNU):

Jawaharlal Nehru University (JNU) is a world-renowned center for teaching and research and is ranked number one in India by rating agencies like NAAC and NIRF. Established in 1966 the University has successfully been able to meet the changing needs of the industry, through its dynamic course and proactive vision. JNU is the place for the intellectually restless, the insatiably curious, and the mentally rigorous, giving them the space to grow amidst the calmness of an oasis, a green lung within the hustle and bustle and the crowds of the capital city of India.

About Atal Bihari Vajpayee School of Management and Entrepreneurship (ABVSME)-

Atal Bihari Vajpayee School of Management and Entrepreneurship (ABVSME) was set-up in 2018 to impart management education and inculcate entrepreneurial spirit among prospective students. ABVSME offers a two-year full-time MBA & Ph.D. Programme and Diploma Programmes in Entrepreneurship.

Resource Persons: Resource persons are eminent and accomplished scholars drawn from IIMs/IITs/BHU/DU, Niti Aayog (Govt. of India) and other reputed Institutions.

Who is this for?

Program is intended for current and prospective faculty members and researchers of Business Management Institutes, University Departments and Degree colleges. All Participants will get an Electronic Certificate.



Major Themes

- Media and Communication for Business Management in Digital Era
● Novel Approach in Management Learning
● Financial Tools and Skillset
● Strategy Formulation and implementation of Digital Tools
● E-learning and Development of e-Content
● Economic Environment and Policy in Digital Era
● Entrepreneurship and Social Enterprises
● Analytics and Consumer Response Modeling
● Analysis of Qualitative & Quantitative and Validation of Research Methods
● Perspectives on Contemporary HRM Research

Important Dates: ● Registration : Till July 17, 2020 ● FDP Dates : 20th July - 31st July, 2020

Registration fee:

Rs. 500 per participant. (The total registration fee amount will be donated in PM Care Fund)

Mode of payment will be online in JNU Account.

Steering Committee:

- Chief Patron : Prof. M. Jagadesh Kumar (VC-JNU)
Co-Patron : Prof. S.C Garkoti (Rector II-JNU)
Chairperson : Prof. Heeraman Tiwari (Dean, ABVSME)

Organising Committee:

- FDP Director : Dr. Vaniki Joshi Lohani (Associate Dean, ABVSME)
FDP Coordinator : Dr. Brajesh Kr. Tiwari (Associate Professor, ABVSME)
Dr. Priya Gupta (Associate Professor, ABVSME)
FDP Joint Coordinators : Dr. Sakshi Sharma (Assistant Professor, ABVSME)
Dr. Vikram Bansal (Assistant Professor, ABVSME)
FDP Secretary : Dr. Shachi Yadav (Assistant Professor, ABVSME)

Registration Link: https://jnu.ac.in/abvsme-events

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