



ATAL BIHARI VAJPAYEE SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP , Jawaharlal Nehru University, New Delhi

Online Two-week Faculty Development Programme

Covid -19 New Age Teaching Pedagogy: Innovative Tools, Techniques and Research Methods for Efficient Business Management Teaching in Digital Era
(20th July - 31st July, 2020)

Day 1 - 20 July , 2020	Day 2 - 21 July , 2020	Day 3 - 22 July , 2020	Day 4 - 23 July , 2020	Day 5 - 24 July , 2020	Day 6 - 27 July , 2020	Day 7 - 28 July , 2020	Day 8 - 29 July , 2020	Day 9 - 30 July , 2020	Day 10 - 31 July , 2020
MEDIA & COMMUNICATION FOR BUSINESS MANAGEMENT IN DIGITAL ERA	ECONOMIC ENVIRONMENT & POLICY IN DIGITAL ERA	NOVEL APPROACH IN MANAGEMENT LEARNING	ENTREPRENEURSHIP & SOCIAL ENTERPRISES	STRATEGY FORMULATION & IMPLEMENTATION OF DIGITAL TOOLS	ANALYSIS OF QUALITATIVE & QUANTITATIVE & VALIDATION OF RESEARCH METHODS	FINANCIAL TOOLS & SKILLS SET	PERSPECTIVES ON CONTEMPORARY HRM RESEARCH	ANALYTICS & CONSUMER RESPONSE MODELLING	E-LEARNING & DEVELOPMENT OF E-CONTENT
 <p>Prof. Shailendra Raj Mehta MICA Aesthetic Sense of Business</p>	 <p>Mr. Kishor Desai. NITI Aayog Post Covid-19 Indian Economy : Challenges and Opportunities</p>	 <p>Yashraj Bhardwaj CEO, Ideax Solutions Yuvraj Bhardwaj Group Chairman, Ideax Solutions Experiential Learning during Early Age Business Establishment</p>	 <p>Mr. Puranika Bhatta CEO, Latlong Entrepreneurship - Field Lessons</p>	 <p>Dr. Mukesh Negi. Oracle - India Introduction to different tools and techniques for efficient Business Management in Digital Era</p>	 <p>Mr. Avik Sarkar Niti Aayog Big Data and it's analysis for Public Policy and Government</p>	 <p>Prof. Shveta Singh IIT - Delhi Innovative Areas of Finance</p>	 <p>Dr. Parag Sanghani VC, PP Savani University Managing People and Performance in Digital Era</p>	 <p>Dr. Milind Pande, Pro-Vice Chancellor MITWPU, Pune Consumer Response Modelling with respect to Covid- 19 Pandemic</p>	 <p>Dr. Archana Thakur UGC Principles of Online Teaching with Basic guidelines</p>
 <p>Dr. Abhay Jere. CIO, Innovation Cell, Govt. of India Govt. Initiatives in Management Education</p>	 <p>Mr. S B Dangayach Innovative Thought Forum. Subh Labh - Third Way for Global Good</p>	 <p>Mr. Ketan Gandhi KgGuruji, Consulting and Services. Case Method for Management Education</p>	 <p>Prof. Unnat Pandit IPMC, ABVSME, JNU Entrepreneurial Competencies and Opportunities to achieve mission of Atma Nirbhar Bharat</p>	 <p>Prof. Prabin Panigrahi IIM - Indore Big Data Analytics in the Management of Business</p>	 <p>Mr. Parag Mankeekar Neeti Solutions The new way to capture behaviour data - A Case of Real Lives Simulation Game</p>	 <p>Mr. Manoj Sharma. Capital Market, Serious Fraud and Investigation Office Skills for Financial Evaluation</p>	 <p>Mr. Santosh Zokarkar Communication Consultant HR Analytics, Creativity and Innovation</p>	 <p>Prof. Satya B Das IIM , Lucknow Marketing Research in the times of Covid-19</p>	 <p>Prof. Nisheet Desai MK Bhavnagar University Research and Publication strategy for Academic career</p>
 <p>Mr. Adhitya Bhogra VUCA Expert Managing and Leading in the VUCA world</p>	 <p>Mr. Amogh Rai Sanrachna Post Covid-19 various dimensions of Look East Policy</p>	 <p>Ms. Geetanjali S. Kaul The Secret Passages Storytelling in the classroom as a Teaching Strategy</p>	 <p>Prof. Prabhuddha Ganguli IIT Kharagpur Intellectual Property Rights and Innovation Management</p>	 <p>Dr. Priya Gupta. ABVSME, JNU. Business Intelligence and Analytics</p>	 <p>Dr. Sakshi Sharma. ABVSME, JNU Research Hypothesis and Model Building for impactful research outcome</p>	 <p>Dr. Shegorika Rajwani FIIB Key Challenges in Finance in Post Covid Era</p>	 <p>Dr. Arun Attree SBSC, DU Understanding Self and Others for Organizational Growth and Performance</p>	 <p>Dr. Jones Mathew Great Lakes Institute of Management Evolving Consumer Behaviour & the Role of Brands in the Covid Era</p>	 <p>Prof. Milind Marathe K. J. Somaiya College of Engineering Future Skills – Future Learning and future higher Education</p>
 <p>Dr. Ajitabh Ambastha NMIMS Strategy formulation through design thinking</p>	 <p>Dr. Kapil Sharma IMS- DAV, Indore BREXIT and it's Impact on India</p>	 <p>Dr. Shekhar Trivedi Author (Target Busters) Games as Teaching Methods Management Education</p>	 <p>Mr. Vish Sahasranamam Forge Grooming Culture of Innovation Start-ups in Academic Institutions</p>	 <p>Mr. Lakshay Sharma American Express Data Visualisation for Efficient Business Management</p>	 <p>Dr. Manmeet Kaur O P Jindal Global University Questionnaire design and survey methods leading to Effective and meaningful Data Mining</p>	 <p>Dr. Kunjana Malik NMIMS Private Equity and Venture Capital Financing in Post Covid Era</p>	 <p>Dr. Shachi Yadav ABVSME, JNU Employee Engagement: in Light of Covid -19 Environment</p>	 <p>Prof. (Dr) Zubin Sethna Regent's University, London Neuroscience and Consumer Behaviour</p>	 <p>Dr. Pooja Sehgal Tabeck Amity University Development of E-content and use of use of open resource for online teaching</p>

Chief Patron: Prof. M. Jagadesh Kumar (VC - JNU)

Co-Patron: Prof. S.C Garkoti (Rector II - JNU)

Chairperson: Prof. Heeraman Tiwari (Dean, ABVSME)

FDP Advisor : Prof. Unnat Pandit (Concurrent Professor, ABVSME)

FDP Director: Dr. Vaniki Joshi Lohani (Associate Dean, ABVSME)

FDP Coordinator: Dr. Brajesh Kr. Tiwari (Associate Professor, ABVSME)

Dr. Priya Gupta (Associate Professor, ABVSME)

FDP Joint Coordinators: Dr. Sakshi Sharma (Assistant Professor, ABVSME)

Dr. Vikram Bansal (Assistant Professor, ABVSME)

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<p>Communication is a fundamental aspect of business and its related disciplines such as strategic management, leadership, marketing in the present era. Communication within the industry with internal and external stakeholders is based on careful considerations and requires knowledge. It not only allows for strategic information dissemination in a refined manner but also protects confidentiality. The present global business environment is witnessing an explosion in information through digital means and this in turn increases pressure on communicating this information strategically and ethically. Alongside the expectations of potential consumers have evolved all together in wake of this digital age. Volatility, uncertainty, complexity and ambiguity characterise businesses challenges today. This session highlights how to address these challenges by driving innovation and growth.</p>	<p>Post Covid19 developing countries like India face numerous economic challenges. These include uncertainty in financial markets and dampened investments fall in commodity prices, due to shrinking fiscal revenues and Covid-19 expenditure. Regulators are under pressure to make decisions on managing the immediate impact of the pandemic and its consequences, decisions that will shape the state of the world for years to come. What can prove to be the silver linings in the dark clouds of pandemic which might help them to build a more wealthy, equitable and sustainable India?</p>	<p>Efficient instructors simultaneously manage content and process, and they must prepare rigorously for both. Using various alternative methods to classroom teaching helps to balance planning and spontaneity. In practice, they pursue opportunities and “teachable moments” that emerge throughout the discussion, and deftly guide students toward discovery and learning on multiple levels. The session addresses the newer and merging fields in management education i.e games , story telling, case study and experiential learning.</p>	<p>Every crisis brings challenges and threats to entrepreneurs and their organizations, no matter if initiated by human behaviour, natural disasters or economic mechanisms. There has arisen a continuous need to find innovative solutions in all aspects of entrepreneurial endeavour as the consequences of the pandemic. The session tries to accumulate knowledge of best individual and policy-initiated practices helping entrepreneurs and driving innovation.</p>	<p>Organizations that adapt to the changing needs of the modern workforce, ensures customer satisfaction will be able to thrive in the digital economy and maintain a competitive advantage. Traditional knowledge management/data processing practices are not only costly but also error-prone and unproductive. Given the humongous amount of information generated everyday, we should be equipped with advanced data tools like business intelligence and big data. This session enables you to unlock the value of unstructured data and make information more visually appealing and understandable.</p>	<p>Undertaking research in business management is fundamental since it aids a business plan for the future, based on what may have occurred in earlier times. If performed effectively it can help an organization to make plans on how to become more viable in its field. Designing questionnaires, testing hypothesis, building models can enhance the impact of research outcome. This session address some key traditional concepts of research along with new age research tools.</p>	<p>The pandemic has sharply eroded the value of some investments and dampened investor confidence. To address the COVID-19 impact on banking, financial institutions must craft a strategic response across the immediate-, short- and medium-term by adopting the appropriate digital technology enablers and innovations underpinned by agile delivery models. Additionally, major financial innovations have come in the raising of equity capital, remittances, and mobile banking. This session highlights some of the key developments in Finance in recent times.</p>	<p>The changing job market, regulatory demands and compliance issues have forced human resource managers to become nimble partners in the strategic development of businesses. We need to understand the contemporary issues that human resource managers face, so that researchers may understand and try to assist to utilize this valuable resource to the best advantage.</p>	<p>The pandemic is reshaping consumer industry in real time, rapidly accelerating long-term underlying trends in the space of mere weeks. Research indicates that new habits formed now will endure beyond this crisis, permanently changing what we value, how and where we shop, and how we live and work. Even as this crisis continues to evolve, by exploring the changes that are happening now, we can consider what consumer goods businesses should do today to prepare for what's next.</p>	<p>The purpose of this session is to provide detailed guidance on designing and developing an e-learning course for faculty and instructional designers who are new to e-learning design. It also provides basic concepts and information on the processes and resources involved in e-learning development, which might be of interest to faculty.</p>

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