



Digital National Conference on “Sustainable Social Innovation for Rural Integration”

Under the leadership of Prof Santishree Dhulipudi Pandit, Hon’ble Vice-Chancellor,
&

Prof. Ajay Kumar Dubey, Hon’ble Rector, Jawaharlal Nehru University - Delhi



Date: 23rd March 2022 (Wednesday)

Timing: 09:00 AM - 03:30PM

Click Below on Registration Link for Participate:

[Registration Link](#)

Participation certificates will be given to all participants.



Dr Arvind Kumar
Dean, Atal Bihari Vajpayee School of
Management and Entrepreneurship, JNU



Prof. Dr Unnat Pandit
Chairperson IPM Cell, JNU, New Delhi



Dr Saravanan raj
Director (Agriculture Extension)
Centre for Agriculture Extension
Innovation, Reforms & Agri-Preneurship,
MANAGE, GOI, Hyderabad-India



Dr Hemant Kumar
Assistant Professor
Centre for Studies in Science, Technology
and Innovation Policy, School of Social
Science, Central University of Gujarat



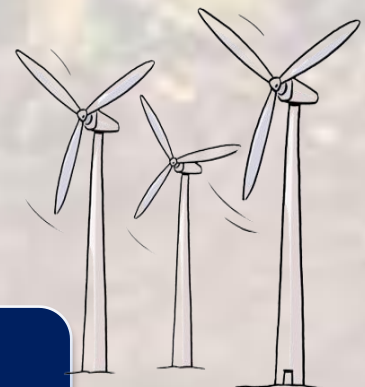
Venkatesha Nayak
Assistant Professor
Dept of PG Studies in Commerce,
Mangalore University



Dr Parag Pandit
Associate Professor
Dept of Post-Harvest Technology,
ASPEE College of Horticulture & Forestry
Navsari Agricultural University, Navsari, Gujarat - India



Dr Arvind Arahant
Project Director SVEP/ Associate Professor, Atal
Bihari Vajpayee School of Management &
Entrepreneurship, JNU, New Delhi



For Further Information

Dr Shachi Yadav
+91-9310537163

shachi.yadav@yahoo.com

Ram K. Soren
+91-8375899537

rsoren97@jnu.ac.in



Impact Assessment of Start – Up Village Entrepreneurship Programme in Gujarat and Haryana



National Digital Conference on “Sustainable Social Innovation for Rural Integration”

About the Conference

Today 72% of the India’s population live in Rural areas and include the majority of the India’s poor lived in these rural areas. They are constrained by a lack of productive employment opportunities, poor education and infrastructure, and limited access to markets and services. As the complexities of rural life grow, communities and local leaders are at the forefront of finding sustainable solutions to poverty and inadequate housing, hunger and health, clean water, energy, environmental degradation and climate change, infrastructure, transport, education, migration, violence, and gender equality. These and other challenges are interconnected with similar issues in rural areas and municipalities of all size.

This Conference will discuss the need to address rural development as a necessary condition for achieving the Sustainable Development Goals (SDGs). This session also will launch “A New Inclusive and Sustainable social Innovation for Rural Integration Paradigm for the 21st Century. A discussion about the aims and objectives of Start-up village Entrepreneurship programme. In the discussion will analyse rural development strategies in our countries to identify lessons for policy makers interested in building resilient and sustainable rural livelihoods.

Panellists in the session will discuss the features of this new rural development paradigm for countries. The speakers will talk about development strategies need to be multi-sectoral, focusing not just on agriculture but also on rural industries and services. The conference will talk about how we can link rural and urban areas for the business linkage and for smoothing the infrastructure for new entrepreneurship. Moreover, the conference will discuss that development strategies have to account for demographic challenges, give women greater rights and a greater role in economic decisions, and be both inclusive and sustainable. Panellists will discuss concrete examples of rural Integration strategies as well as how the newly released SVEP Program for developing rural Entrepreneurship can overcome specific implementation challenges.

Objectives:

1. Discussion about the rural integration through SVEP Programme
2. How to integrate rural entrepreneurs through SVEP.
3. Increase the women participation in economic decision.
4. Networking and Collaboration with the relevant stakeholders
5. Highlights the Impact and development of Social Innovation for change the rural livelihood.

Location, Meeting and Arrangements

The conference will be held via online medium on Zoom Video call which is Scheduled to take place on 23rd March 2022, and the programme will be host from Atal Bihari Vajpayee School of Management, Jawaharlal Nehru University, New Delhi.

Keynote Speeches and Discussion

1. **Theme I:** Social innovation in rural governance.
2. **Theme II:** Building Inclusive Communities through rural integration.
3. **Theme III:** Vocal for local through community based rural entrepreneurship.
4. **Theme IV:** Reimagining the Social Enterprise through grassroots social innovations in India.

Participants:

The conference are targeted at national and international agencies. The academicians and policy makers for sustainable development. Th students from different government, Non-government schools and colleges. The rural and urban population who wanted to gain their knowledge in the Inclusive and sustainable development for rural Integration.

Dr Arvind P Arahant, Associate Professor,

*Atal Bihari Vajpayee School of Management & Entrepreneurship,
Jawaharlal Nehru University, New Delhi (India)*

Project Director: *Impact Assessment of Start-up Village Entrepreneurship in Gujarat and Haryana, MGNCRE Sponsored Major Research Project, Department of Higher Education, Ministry of Education, Govt. of India*

Contact: aparahant@mail.jnu.ac.in arvindarahant@gmail.com

For Further Information

Convenor

Dr. Shachi Yadav

Assistant Professor

Atal Bihari Vajpayee School of Management and Entrepreneurship,

Jawaharlal Nehru University, New Delhi

Contact: 9310537163 shachi.yadav@yahoo.com

Co-Convenor

Ram Kishor Soren

Research Assistant


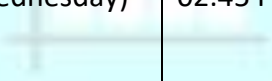

Atal Bihari Vajpayee School of Management and Entrepreneurship,

Jawaharlal Nehru University, New Delhi

Contact: 8375899537 rsoren97@jnu.ac.in

Schedule
(Subjected to minor Modification)

Day and Date	Time	Subject and Speakers
23 rd March (Wednesday)	09:00 AM – 09:30 AM	e-Reporting/Joining the Link
	09:30 AM - 10:15 AM	<p>Welcome Address</p> <ul style="list-style-type: none"> Professor Dr Arvind Kumar, Dean, Atal Bihari Vajpayee School of Management and Entrepreneurship, JNU, New Delhi (India) <p>Conference Context, Overview and Discussion</p> <ul style="list-style-type: none"> Associate Professor, Dr Arvind P Arahant, Project Director, Atal Bihari Vajpayee School of Management and Entrepreneurship, JNU, New Delhi (India)
	10:15AM - 11:00 AM	<p>Technical Session – I</p> <ul style="list-style-type: none"> Professor Dr Unnat Pandit Chairperson IPM Cell, Jawaharlal Nehru University, New Delhi - India <p style="text-align: center;">Social innovation in rural governance</p>
	11:00 AM - 11:15 AM	Discussion
23 rd March (Wednesday)	11:15 AM – 12:00 PM	<p>Technical Session – II</p> <ul style="list-style-type: none"> Dr Hemant Kumar Assistant Professor Centre for Studies in Science, Technology and Innovation Policy, School of Social Science, Central University of Gujarat - India <p style="text-align: center;">Reimagining the Social Enterprise through grassroots social innovations in India</p>
	12:00 PM – 12:15 PM	Discussion
	12: 15 PM – 01:00 PM	Lunch Break

<p>23rd March (Wednesday)</p> 	<p>01:00 PM – 01:45 PM</p>	<p>Technical Session – III</p> <ul style="list-style-type: none"> • Dr. Saravanan Raj Director (Agriculture Extension), Centre for Agriculture Extension Innovation, Reforms & Agri-Preneurship, MANAGE, GOI, Hyderabad-India <p>Vocal for local through community based rural entrepreneurship</p>
	<p>01:45 PM - 02:00 PM</p>	<p>Discussion</p>
<p>23rd March (Wednesday)</p> 	<p>02:00 PM - 02:45 PM</p>	<p>Technical Session – IV</p> <ul style="list-style-type: none"> • Venkatesha Nayak Assistant Professor, Dept of PG Studies in Commerce, Mangalore University - India <p>Building Inclusive communities through rural Integration</p>
	<p>02:45 PM – 03:00 PM</p>	<p>Discussion</p>
<p>23rd March (Wednesday)</p> 	<p>03:00 PM – 03:15 PM</p>	<p>Closing Remarks</p> <ul style="list-style-type: none"> • Dr Parag Pandit Associate Professor Dept of Post-Harvest Technology, ASPEE College of Horticulture & Forestry Navsari Agricultural University, Navsari, Gujarat-India
	<p>03:15 PM – 03:30 PM</p>	<p>Vote of Thanks</p> <ul style="list-style-type: none"> • Dr. Shachi Yadav Assistant Professor, Atal Bihari Vajpayee School of Management and Entrepreneurship, JNU, New Delhi - India